

Profile

I'm a seasoned product design leader with a passion for crafting meaningful and user-centric experiences. Over the years, I've honed my skills in design strategy, execution, and people management, creating a well-rounded approach to product development.

Experience

Google

Lead Product Designer

Mar 2020 - Present

- Collaborate with stakeholders to define product strategy based on user needs and market trends while leveraging latest advancement in Al
- Effectively communicate design decisions, rationale, and solutions to gain support from org leaders
- Lead the entire design process from concept to delivery, ensuring a seamless and cohesive user experience.
- Contribute to the larger UX community through mentorship and career development program

SurveyMonkey

Product Design Manager

July 2018 - Dec 2019

- Hired, led and mentored a team of product designers across diverse product areas: Growth, Platform, Mobile and new product development
- Strategized and executed on the company's initiatives. Presented product vision work and demoed functional product prototypes to executives and the entire company
- Implemented design thinking to advocate for the end-users in a fast-paced, corporate climate through user research, usability testing, iterative design improvement in partnership with product, engineering, content, and research

CapitalOne

Product Design Manager

May 2016 - July 2018

- Led cross-functional teams from defining strategy to delivering successful products
- Facilitated workshops on design, lean UX, collaboration, and communication
- Collaborated with cross product area teams to build unified and integrated experiences inside CapitalOne's core platform

Full work experience available at https://www.linkedin.com/in/quandanhnguyen/

Details

Website

https://qdn.design

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Email

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Social

<u>LinkedIn</u>

Skills

Strategy & Facilitation

- Stakeholder & xFN workshop
- Strategic planning & communication
- Team building
- Storytelling

Execution

- User testing
- Rapid prototyping & iteration
- E2E design process: wireframe, UX, UI, interaction, visual design
- Design system

Education

iOS for Designer

Code Path, 2016

Essential Facilitation

Interaction Associates, 2016

UX Intensive

Adaptive Path, 2014

BA, Graphic Design SDSU, 2006